

Chalet Bergblick: What genuinely improved

The earlier report remains unchanged as the historical baseline. This new report is based on a genuine LumoAI re-test of the redesigned website with eight successfully retrieved pages.

64	88	+24
BEFORE · 7 JUL 2026 old website	TODAY · 11 AUG 2026 new website · 8 pages	HISTORICAL GAP interpret with context

CLEAR FACTS	DEDICATED TOPIC PAGES	DIRECT ENQUIRY PATH
125 m², 3 bedrooms, 1 bathroom, 2 separate WCs, 5 guests; a 6th person only on request.	Hot tub, family, winter, horse farm and EV charging each have dedicated intent pages.	Calendar, dates, guest count, payment preference and terms form a clear enquiry flow.

Context: the historical report used an earlier seven-module model; the current live re-test uses today's six-module logic. The direction is supported by concrete website changes, but the 24-point gap is not a laboratory comparison using one identical rule version.

VERIFIABLE COMPARISON

What specifically improved

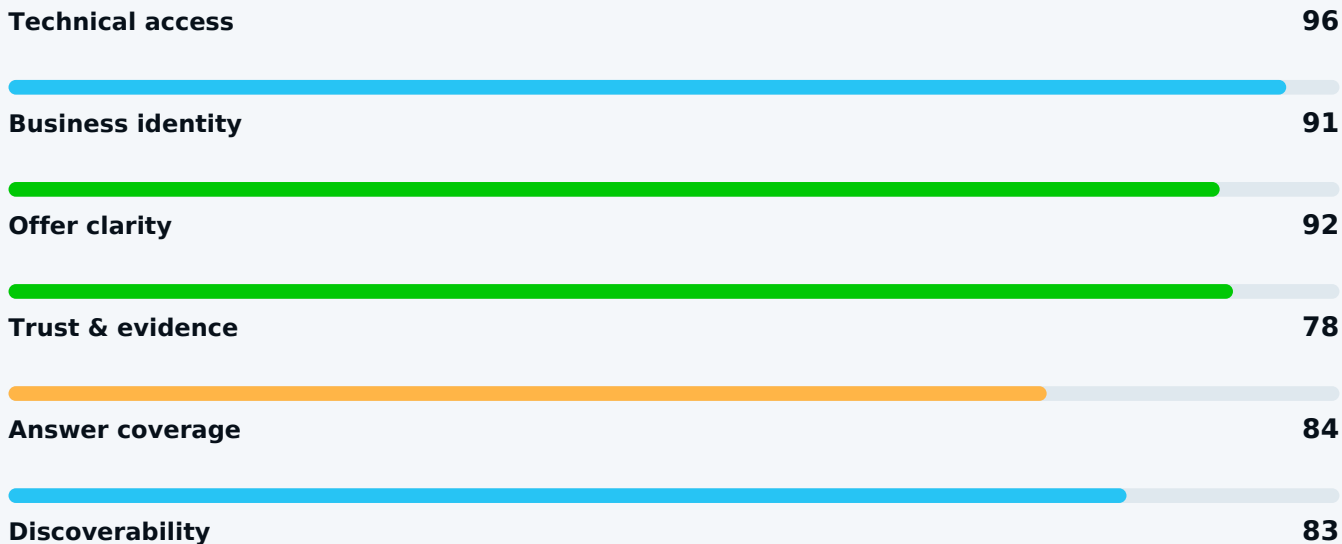
The statements below are grounded in the historical report and today's publicly accessible pages. They do not claim higher rankings, more enquiries or additional bookings.

AREA	BEFORE	VERIFIABLE TODAY
Guest count	Blanket statement: up to 6 people.	Normally up to 5 guests; a 6th person only after request and written confirmation.
Guest questions	Questions were not sufficiently grouped.	Focused FAQs cover occupancy, bathroom/WCs, hot tub, pets, check-in, payment/cancellation, winter access, EV charging and guest horses.
Location	Distances were hard to compare.	Grebenzen 3 km, Murau 11 km, Kreischberg 20 km and Lachtal 21 km are stated clearly; further destinations are linked.
Audiences	Search intents were not prominent.	Dedicated pages for hot tub/wellness, families, winter holidays, horse holidays and EV arrival.
Facilities	Benefits were only partly consolidated.	125 m ² , 3 bedrooms, 1 bathroom, 2 separate WCs, private hot tub, self check-in and EV charging are explicit.
Trust	Strong signals, but not centrally explained.	Hosts are named; reviews, Superhost status and response signals are visible.
Direct enquiry	No fully explained direct path.	Calendar, dates, guest count, payment preference, privacy and booking terms form a coherent flow; mobile uses one swipeable month.
Transparency	Legal and contractual steps were not sufficiently evidenced.	Dedicated legal, privacy and booking-terms pages; the enquiry is explicitly non-binding.

LIVE RE-TEST

88/100 across eight tested pages

On 11 August 2026, LumoAI successfully retrieved eight public HTML pages. The free check reached its technical page limit and disclosed that limit in the result.

**ALREADY CLEAR**

Robots.txt, OAI-SearchBot access, H1 structures and indexability are clearly visible across the tested pages.

STILL UNCLEAR

Reviews and host information are present, but their source and context are not consolidated clearly across all tested pages.

Strongest lever: A centrally discoverable accommodation and booking overview that brings together core facts, trust signals and answers to common guest questions.

OFFER & ENQUIRY

The new website answers real guest questions

125 m² living space	3 bedrooms	1 + 2 bathroom + separate WCs
5 standard guests	6th person on request	year-round private hot tub

From interest to a non-binding enquiry

01	Availability Monthly calendar with arrival and departure selection.
02	Travel details Guest count, contact information and message are captured in a structured form.
03	Payment preference A payment preference is requested; this is not an automatic booking.
04	Transparency Privacy and booking terms are directly accessible.
05	Confirmation The enquiry remains non-binding until personally confirmed in writing.

Important: the improved structure is verifiable. Whether it actually creates more direct enquiries or bookings must be measured separately with real funnel data.

TRANSPARENT TEST SCOPE

These eight pages were successfully retrieved

URL	FOCUS	STATUS
https://www.chaletbergblick.at/	Homepage / core offer	✓ retrieved
https://www.chaletbergblick.at/chalet-mit-whirlpool-murau/	Whirlpool & Wellness	✓ retrieved
https://www.chaletbergblick.at/familienurlaub-naturpark-grebenzen/	Family holidays	✓ retrieved
https://www.chaletbergblick.at/winterurlaub-grebenzen/	Winter holidays	✓ retrieved
https://www.chaletbergblick.at/urlaub-am-pferdehof/	Horse farm	✓ retrieved
https://www.chaletbergblick.at/chalet-mit-e-ladestation-steiermark/	EV charging	✓ retrieved
https://www.chaletbergblick.at/impressum/	Operator transparency	✓ retrieved
https://www.chaletbergblick.at/buchungsbedingungen/	Booking terms	✓ retrieved

The free check tests up to eight selected public HTML pages from internal links and the sitemap. Blocked, protected, unlinked, JavaScript-only content, images and PDFs may remain outside the test scope.

The English-language version was not assessed separately in this specific eight-page run. It should be tested in its own run for canonicals, hreflang and content parity.

STILL OPEN

Much stronger – deliberately not presented as perfect

P1	Evidence for reviews Add the source and a “last checked” date next to any displayed review figures.
P1	Central booking overview Consolidate core facts, trust evidence, availability and common questions on one highly discoverable overview page.
P1	Verify schema fact VacationRental currently states that air conditioning is available. Evidence it visibly or remove the value.
P2	English topic pages The five English cards currently lead to German guides. Create EN pages and then test them separately.
P2	Update sitemap Add the DE/EN booking-terms pages and refresh modification dates after the latest website update.
P2	Security headers Add HSTS and a tested Content-Security-Policy to the HTML pages in a controlled rollout.

Recommended success check: document changes, re-run the same public test scope and separately measure real clicks to direct enquiry, form starts and confirmed enquiries.

METHOD & NEXT STEP

What this comparison proves - and what it does not

Proven	The new site is technically accessible and provides five topic-specific intent pages, more precise accommodation facts, clearer location details and a coherent direct-enquiry path.
Not proven	Higher placement in ChatGPT, Gemini, Google AI Overviews or other systems; more traffic, enquiries, revenue or bookings.
Historical score	64/100 comes from the unchanged report dated 7 July 2026. 88/100 comes from the live re-test dated 11 August 2026. The scoring logic evolved in between.
Test boundary	Eight successfully retrieved public HTML pages. Dynamic, external, protected or unlinked content may be captured only in part.

What does LumoAI recognise on your website?

www.lumoai.at/en/**Free 8-page check**

This report assesses the technical and content readiness of pages successfully retrieved at the stated time. It does not measure placement in external AI systems and guarantees neither rankings nor reach, enquiries or bookings. Review information was observed on the website and was not externally verified without a separate platform check.